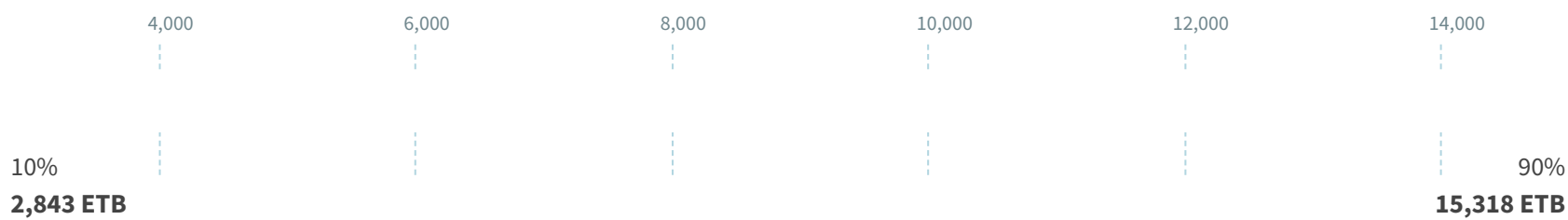


Gross monthly salary in Ethiopia is



Compare your salary for free

The displayed value has just informative character. Compare your salary with others to see more detailed information.

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Description of job position

- › Development of short-time and long-time marketing strategy.
- › Strengthening the awareness and position of the brand on the market.
- › Analysing the market, monitoring trends and activities of competitors.
- › Proposing marketing budget, deciding on the use of funds and supervising their ongoing use.
- › Preparing and coordinating the course of marketing campaigns and supporting activities.
- › Monitoring the effectiveness of marketing campaigns and supporting activities.
- › Evaluating the successfulness of marketing campaigns and supporting activities.
- › Leadership, motivation and assignment of tasks to subordinate staff.

For companies – be confident when making decisions about salaries

Set the salaries of your employees fairly. A detailed salary report will help you to do this. You will always have relevant salary data to hand.

Try the Salary Tool for free

The most common career path of an employee

The graphic shows how employees most often progress in their careers. Click on the name of the position to get to its detail with salary data.

Most usually (>15%)

Uncommon (5-15%)

Rare (<5%)



Position Marketing Manager - Management in the labour market

The job position is
in the salary ranking of

58 place

Women representation in position

n/a

Average age of respondent by position

n/a

751. place

Nursery School Teacher Assistant
Education, Science & Research



2,000 - 3,165 ETB

59. place

Regional / Area Manager
Management



3,606 - 14,093 ETB

58. place

Marketing Manager
Management



2,843 - 15,318 ETB

57. place



Regional Manager

Top Management



2,953 - 15,252 ETB

1. place

Chief Executive Officer

Top Management



6,322 - 38,565 ETB

Is this salary range too huge?

You can find out the average salary by filling out a short questionnaire

[Compare your salary for free](#)

Get detailed information on salaries in your country

Set fair employee remuneration



Pro

Salary report for the company

58.80 EUR*

Approximately **64.44 USD**

* incl. VAT / 49.00 EUR excl. VAT

[Order the analysis](#)

[Sample of the report →](#)

Salary on position by region*, education, practice, business size

Total salary and its components* (variable component, commissions, rewards)

Responder distribution to payroll

Salary ranges expressed by 1st decile, 1st quartile, median, 3rd quartile, 9th decile, and average wage.

Detailed breakdown of all monitored non-financial benefits provided*

Financial benefit analysis*

* available when regression model is used



Salary comparison in job position with similar jobs

Marketing Manager	2,843 - 15,318 ETB
Art Director	2,715 - 11,240 ETB
See more	
Design manager	3,833 - 13,450 ETB
See more	
Editor-In-Chief	2,639 - 10,357 ETB
See more	
Event Manager	2,973 - 8,136 ETB
See more	
Head of the Legal Department	4,817 - 17,708 ETB
See more	
Hotel manager	2,967 - 11,625 ETB
See more	
Production Manager	3,088 - 11,682 ETB
See more	
Production Supervisor	2,104 - 8,277 ETB
See more	
Project Manager	3,054 - 11,362 ETB
See more	
Sales Office Manager	4,180 - 16,886 ETB
See more	

[All job positions in Management](#)

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